



Are you ready to make a meaningful impact in your community?
Are you ready to fulfill the Great Commission with the evangelism of your school?
Christian Education Matters will equip you with the easy-to-use, low-cost tools and knowledge you need to start growing your school's ministry.
Success = 80% Willingness of Spirit + ½ brain + an internet connection!

KickStart/ReStart (NEW Christian school start-ups/restarts- 20 school plants in the last 12 years!)

- On-site Marketing As Ministry In-Person Training (Why?- Vision and How?-Sustainable Systems); with visitation and competitive analysis at each school location; Action School Board training; 1-hour individualized coaching by telephone once per month for 2 years; Start-Up Survey with Donor/Volunteer Recruitment; MinistrySpotlight.com branded messages for 1 church in English for 1 year; and Additional coaching and resources (branded marketing) as needed, and more!

Capacity Building 101 (Small Schools <30 students, scholarships available /Large Schools >30 students)

- On-site Marketing As Ministry In-Person Training (Why?- Vision and How?-Sustainable Systems); with visitation and competitive analysis at each school location; Action School Board training; 1-hour individualized coaching by telephone once per month for 1 year; Additional coaching and resources (branded marketing) as needed; A customized, written evaluation of the school with a plan of action; MinistrySpotlight.com branded messages for 1 church in English for 1 year; Integrating systems-based processes for leads, referrals, new students, financial aid, retention and funding; Satisfaction Survey of constituents and students; Volunteer recruitment (SERVE) and more!

Capacity Building Accelerate (For High-Functioning Mature Schools looking to scale their excellence)

- On-site Marketing As Ministry Training (Why?- Vision and How?-Sustainable Systems); with visitation and competitive analysis at each school location; Action School Board training; 1-hour individualized coaching by telephone twice per month for 1 year; Additional coaching and resources (branded marketing) as needed; MinistrySpotlight.com branded messages for 1 church in English for 1 year; A customized, written evaluation of the school with a plan of action; Integrating systems-based processes for leads, referrals, new students, financial aid, retention and funding; Satisfaction Survey of constituents and students; Volunteer recruitment (SERVE) and more!

Training TIMOTHYS (Trainer Training for Groups/Full Conferences of Christian Schools/Minimum of 8 schools)

TIMOTHYS: Targeted Intentional Ministry Optimized To Help Your Schools

- Centralized Marketing As Ministry Group Training for Principals/Administrators (Why?- Vision and How?-Sustainable Systems); with visitation and competitive analysis at each school; Action School Board training; 1-hour individualized coaching by telephone once per month for each school for 6 months with a Trainer; 1-hour coaching twice per month by telephone with a Trainer managing a group or groups of schools; MinistrySpotlight.com branded messages for 1 church in English for 1 year/school; Additional coaching and resources (branding marketing) as needed; A customized, written evaluation for each school with a plan of action in collaboration with the Trainer; Integrating systems-based processes for leads, referrals, new students, financial aid, retention and funding; Satisfaction Survey of constituents and students for each school; Volunteer recruitment (SERVE) and more!

Leadership Matters

LTE: Leadership Transition Excellence (Transitioning Outgoing/Incoming Principals so Turnover isn't Startover!)

- Transition Compendium for outgoing/incoming Principals/Administrators; 1-hour individualized telephone coaching once per month for the first 100 days for the incoming principal, focusing on building up the speed of trust as the new principal immerses themselves in the day-to-day critical needs; and more!

MinistrySpotlight.com

For busy school principals! Want to do more marketing but have no time? Too busy to visit your supporting churches?

Your school's message is front and center each week! It's Simple, we do the work for you!

- Weekly high-quality value branded messages (text and AV slides) designed to reach the people at church and in your community automatically for about \$10/week! Add a church only \$5/month. Add a language translation only \$5/month.

FundingSpotlight.com

For busy school principals! Need Money? Want more funding? Don't know how to get more? Easy. Simple. Done.

- Turn-key, personalized, branded End-of-Year-Giving Campaign.
- Customized Donor-Match Campaign.
- Customized Spring Campaign.

ChristianEducationMatters.com Helping Schools 'Do Ministry Better'. Proven Results in >425 schools. Faith-Sized Growth. Customized Data Driven Decisions. Unity in the CommYOUity. Vibrant Schools. Prayer and Enthusiasm. Conference Principal/Teacher Presentations. It MATTERS now...MORE than ever! **FREE No-Obligation Conversation for your School or Conference- I won't waste your time!** teresakelchner@comcast.net Call/Text 301.788.9522