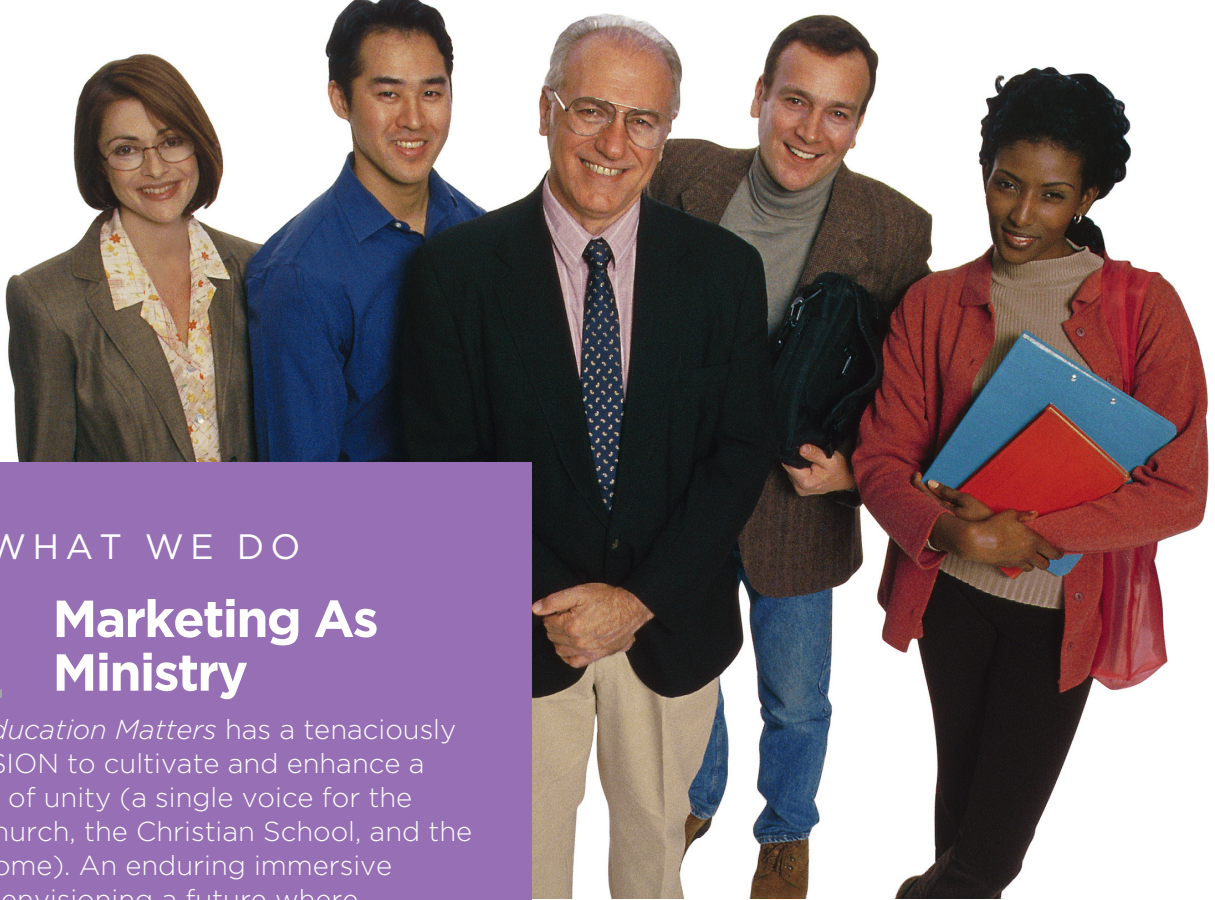




WHAT WE DO



Marketing As Ministry

Christian Education Matters has a tenaciously focused VISION to cultivate and enhance a partnership of unity (a single voice for the Christian Church, the Christian School, and the Christian Home). An enduring immersive experience envisioning a future where Christian schools embrace educational excellence and responsible ownership to reach their full evangelistic potential fulfilling the Great Commission and introducing others to Jesus.



Empower with Enthusiasm

Christian Education Matters MISSION is to equip (with best practices, customized tools, resources and nurture) serious and motivated Christian school leaders, school boards, principals, teachers, pastors, and parents to become better ministers with measurable results as a vibrant Christian school in their communities.

Grow the **MINISTRY** of your Christian School

Are you ready to make a meaningful impact in your community?

Are you ready to fulfill the Great Commission with evangelism through your school?

Christian Education Matters equips you with the easy-to-use, low-cost tools and knowledge you need to start growing your school's ministry.

IN
40
STATES

MORE THAN
425
SCHOOLS

NEW SCHOOL PLANTS
20
AND COUNTING



Scan
for more
information



301.788.9522



teresakelchner@ChristianEducationMatters.com



Busy School Principals

Get help marketing their school.

WHAT WE DO



Weekly High Quality Branded Messages

Want to do more marketing but have no time? Too busy to visit your supporting churches?

Your school's message is front and center each week! It's Simple, we do the work for you!



Affordable Funding Tools

Need Money? Want more funding?
Easy. Simple. Done.

- Turn-key, personalized, branded End-of-Year-Giving Campaigns.
- Customized Donor-Match Campaigns.
- Customized Campaigns.

PRINCIPALS

Take something important OFF of your to-do list!

For **less than one month's tuition**, we create messaging to help you build connections between your church and school communities for the **entire year**.

Positive weekly messages sent **directly** to your churches for their bulletin, email newsletter and A/V announcements.

High-quality branded letters that improve **giving**.

Our messaging works, it's simple, and we do the work for you.

7-17x

STATISTICS TELL US IT TAKES VIEWING A MESSAGE 7 TO 17X (ON AVERAGE) BEFORE A PERSON IS READY TO TAKE ACTION.



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