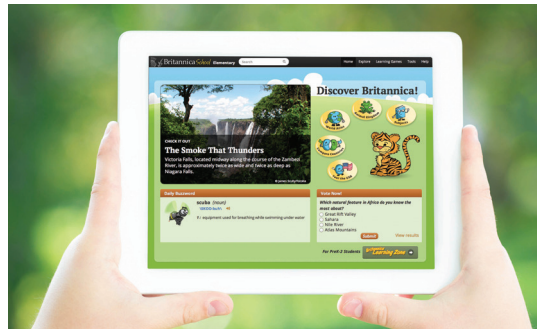


**B**  
innovative

## The Teaching and Learning Resource with the Digital Difference!



- ✓ Trusted Content Aligned to State Standards and the Common Core
- ✓ Support for Differentiated Instruction Across All Subjects and Grade Levels
- ✓ Interactivity with a Clear Instructional Purpose
- ✓ Universal Access... Use It Anytime, Anywhere, and on Any Device
- ✓ Comprehensive Support... Lesson Plans, Professional Development, and More!



## Our Richest, Most Interactive Learning Environment Ever— Everyone Can Use It!

### Each Level—Elementary, Middle, and High— Offers Comprehensive Learning Experiences:

#### TRUSTED REFERENCE

- Age-appropriate encyclopedias, with the option to choose the right reading level for each student
- Thousands of magazine and journal articles directly related to search topics
- Pop-up Merriam-Webster Dictionary in English/Spanish, plus audio pronunciations
- 90,000 images, videos, and audio clips
- Subject Browse, from Animals and the Arts to Science, Math, and other curriculum topics
- 129,000 of the Web's Best Sites
- World Atlas
- Compare Countries

#### TEACHER TOOLS

- Alignment to Common Core, state, and provincial standards
- Interactive lessons
- Lesson Plan Builder

#### INTERACTIVE LEARNING

- Read Aloud feature ideal for special needs and ELLs
- Learning games and manipulatives
- “Did You Know?” facts and videos

#### STUDENT PROJECT HELP

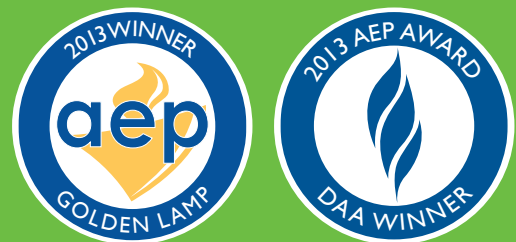
- MLA, APA, Harvard, and Chicago Manual of Style citations for each article
- “My Content” to store/share research

**2013 WINNER! Association of Educational Publishers**

**Golden Lamp Award**  
Supplemental Resources Category

—and—

**Distinguished Achievement Award**  
Reference Materials, Digital Libraries, and Portals Category



*“The differentiated instruction and PreK-12 Common Core content-rich, lively material make Britannica School a highly recommended database that is relevant in the digital age.”*

— School Library Journal, February 2013

### Authentic Content Aligned to the Common Core and State Standards

A wealth of trusted content—articles, images, videos, primary sources, e-books, editor-recommended Web sites, and a world atlas—is available in one safe place. The site is continually updated by the world’s leading content experts and thousands of new articles and multimedia elements are added quarterly.



An Ideal Tool for Project-Based Learning!

### Support for Differentiated Instruction

A user-friendly interface makes it easy to select the portal appropriate to each student’s reading, grade, and age level. Toggle to access on-level content for each student on the same topic at the same time. Text-to-speech and built-in translation features support students with special needs and ELLs. A Read-Aloud feature, font size changer, and double-click dictionary support all learners.

### Interactivity with an Instructional Purpose

Students and teachers can easily search, tag, save, and share content. The lesson plan builder encourages the dynamic creation of interactive activities and content that can be saved and shared with other teachers or students. Learning games, animated lessons, multimedia components, manipulatives, and study guides offer even more opportunities to connect with the content.

### Universal Access

Enjoy an outstanding experience on a tablet, smartphone, laptop, desktop computer, or any Internet-connected device with a Web browser. The display automatically adjusts for optimal viewing! *Britannica School* offers flexibility that is perfect for Bring Your Own Device (BYOD) programs.

### Comprehensive Professional and Technical Support

Embedded lesson plans and activities, e-newsletters, professional development, webinars, and technical assistance help you gain the most from your *Britannica School* subscription.

On demand. On any device.  
Wherever learning takes us.



# Three Levels Offer Something for Every Student!

## Elementary Level

- A unique interface provides a developmentally appropriate experience and customized views for young students. Nearly 100% of the articles are illustrated with images or multimedia to appeal to visual learners.
- This captivating learning environment engages children with interactive elements such as Animal Kingdom, Daily Buzzword, and Vote Now.
- Younger students in PreK-2 can visit the Learning Zone for play-based activities that teach colors, geography, numbers, reading, shapes, time, and vocabulary.

## Middle and High School Levels

- Build research skills with How To documents for Book Reviews, Presentations, Research Papers, and Science Reports.
- Primary Sources and e-books provide related information that's just a click away.
- Students can continue learning with Study Guides related to their topic.
- Middle School students progress to the next level of reading with an encyclopedia created for grades 5 and up.
- High School students have access to the *Encyclopædia Britannica*, written by Nobel laureates, historians, and other notable experts.

**SEE IT NOW!**  
[info.eb.com/school](http://info.eb.com/school)

**"The combination of a stylish, user-friendly interface with high-quality, interactive content makes this a must-consider choice..."**

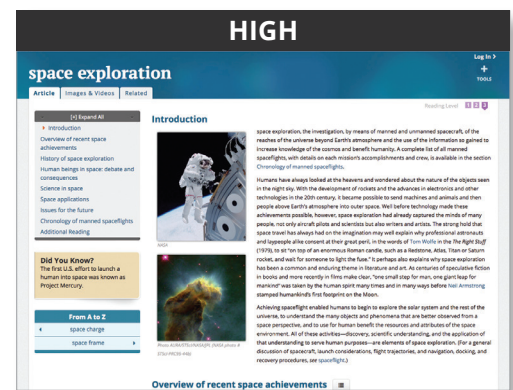
– *Booklist Starred Review*, November 2012



**The Elementary level presents new information and gradually builds upon it, making reading and research more manageable for young learners.**



**Multimedia content supports visual learners, while citations support the research process.**



**Students can click on the reading level that's right for them.**

1 2 3  
Reading Level



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